



WEBSITE AD RATES FOR THE AVIATION MAGAZINE

Rates vary according to location and duration: 6 months min. or **1 full year**. Yearly ads discounted 17.7% approx. The revised website due to smartphone compliance now features the bottom ads as a logo only that takes the reader to your website. This bottom ad is now displayed on with the exception of the event gallery image pages, increasing your visibility and cannot be bought for individual pages. The spots are not paid-per-click (PPC) therefore, no false clicks and no rotation of various ads from diverse clients, typically found with pay per click such as AdSense from Google. We found from our own experience that having a banner that is visible 100% of the time is more economical on the long run than PPC.

THE AVIATION MAGAZINE
Home About Staff Airshow Dates Event Reviews Annual Best Award Contacts

SINCE 2009 ALL OF OUR MAGAZINES FEATURED

Great Aviation Images

from air shows, military exercises, and other aviation events, worldwide by our dedicated contributors. When you read The Aviation Magazine you are as close as you get without being there. Download the latest issue and ENJOY!

LATEST ISSUE
Click here for FREE download on pdf or view it on Joomla magazine reader.

PREVIOUS ISSUES
You can order back issues on CD for a nominal charge that has all the issues.

GALLERY OF EVENTS
Click on link to see in chronological order.

WHO WE ARE

The Aviation Magazine is published six times a year; it is the best free e-based aviation magazine featuring military exercises, air shows, base visits and other aviation events. We are dedicated to feature the very best in aviation and military photography taken with the best Nikon and Canon equipment. We are recognized by the leading airshow organizers, pilots, performers as well as by Air Forces worldwide for our outstanding coverage. Read our articles and see our images, you will feel that you were there with us. Download your copy for FREE today, back issues are available for a nominal cost.

The bottom area advertisements shows up on all except gallery pages Cannot be bought individually!

100x60px	120x60px	240x60px	88x60px
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THE AVIATION MAGAZINE OUR STAFF BLOG CONTACT US

ADVERTISE in The Aviation Magazine

Full time contributors
Part time contributors
Platforms Available
Thinking of joining us?
SHOP for our branded gear

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Like US on Facebook
Follow US on Twitter
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CLICK HERE

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2015 Event Review

160x600px
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MAKE IT YOURS

Location:
Admission:
Parking:
Notes:
Starting cost of 10:

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MAKE IT YOURS

Event image

EVENT WRITE UP AND GALLERY

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100x60px	120x60px	240x60px	88x60px
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Airshow Dates for 2015

The 2015 air show season with listings for fly-in, EXPO and other event dates, schedules and calendar are subject to change or cancellation. They are listed for your convenience and at our option. All information is believed to be correct at the time of publishing. We are not responsible or liable for any posted information. Please check and verify all information with the local organizations and authorities for the air show event. We do not organize air shows! If you have complaints or questions about any air shows listed please contact the air show organizer. We are not a forum or consulting board.

Note: If you wish to list your event, please consider advertising. Please see this link for our Airshow Advertising rates. Or if you do not wish to pay for advertising - you have to back link to our site from yours to our main page. Once you placed your link to our site we will insert your event date with link to your site.

JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE | JULY | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER

January

Date	Country, State, Province	Event	Location	Aerobatic Teams

300x240px AD SPACE MAKE IT YOURS Centered between months OR **300x2120px AD SPACE MAKE IT YOURS Centered between months**

One of the two ad spaces between months are possible This is due to smartphone compliance only these sizes are available. Take your pick.

Date	Country, State, Province	Event	Location	Aerobatic Teams

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100x60px	120x60px	240x60px	88x60px
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The above are the typical layout for ad locations on the Main, Event, and Airshow date pages, for the Gallery page see page 2.



WEBSITE AD SIZE AND COST

2015 Tuscaloosa Regional Air Show, gallery images by The Aviation Mag

h the USMC MV-22 TAC Demo and USAF F-22 Raptor Demo were the top performers at the 2015 Tuscaloosa Regio



THE AVIATION MAGAZINE GALLERY

[← BACK TO EVENT](#)



[← Back to Galleries](#)

728x90px AD SPACE: MAKE IT YOURS!

728x90px AD SPACE: MAKE IT YOURS!

Area size in pixels Width x height	Page	6 months	1 year BEST VALUE!
100x60 bottom logo only	ALL except gallery	\$360 (\$60/month)	\$630
120x60 bottom logo only	ALL except gallery	\$400 (\$70/month)	\$720
240x60 bottom logo only	ALL except gallery	\$800 (\$140/month)	\$1400
88x60 bottom logo only	ALL except gallery	\$300 (\$50/month)	\$550
160x600 left side	Event write up	\$150 (\$25/month)	\$200
160x600 right side	Event write up	\$180 (\$30/month)	\$300
300x240 centered between months	Yearly Airshow Calendar	\$360 (\$60/month)	\$600
300x120 centered between months	Yearly Airshow Calendar	\$180 (\$30/month)	\$300
728x90 1st on bottom	Gallery	\$240 (\$40/month)	\$400
728x90 2nd on bottom	Gallery	\$228 (\$38/month)	\$380

Our rates are very affordable, and Yearly rates are discounted upto 20% approximately further, depending on area and page. Please check for available space and expiry of current ads. Contact us at info@theaviationmagazine.com

The Aviation Magazine (formerly AirShowsReview) main page is displayed on the average 300,000+ times a year, giving the advertiser's logo an excellent exposure at a relatively small cost. Even our most expensive ad for a year only costs \$0.00466 per view, based upon only 300K views per year.

Rates shown are in US dollars, exclusive of taxes. Canadian Customers are subject to 13% HST and are additional to the amount shown. To place your order, please fill out the order form on page 3.



WEBSITE AD ORDER FORM

If you wish to place an ad, please **print and fill out this page** of the order form and send to our mailing address with cheque, or money order payable to:

AIR COMBAT ZONE INC.
5170 Dixie Road, Unit 101
Mississauga, Ontario, Canada L4W 1E3

Please note full payment is required for all advertisements and must be paid by a company cheque, Bank issued Money Order or by Visa or MasterCard using PayPal button on the webpage <http://www.theaviationmagazine.com/advertise.htm>

Your ad will be placed on the site as soon as it has been cleared by our Bank, it can take up to 30 days. Please print legibly, thank you.

Size of ad (Area)	Duration	Cost	Web page location	Art work supplied	Art work required	Amount enclosed
Sub total:						
For Canadians only Tax 13% HST:						
TOTAL:						

Date:	Tel # with area code:	
Company Name:		
Address:		
City:	State/Prov:	Zip/Postal code:
E-mail:		

*Thank
YOU for
your
support!*